



## FICS 2010 Summary of Sponsorship Privileges

	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Position on Advisory Council to FICS	x			
Feature sponsorship and article in E-Newsletter (one per year)	x			
Logo exposure on clothing/ documents at sports and other events	x			
Email distribution to members	x	x		
Naming and scholarship opportunities	x	x		
Recognition plaque given at FICS Assembly of Members	x	x	x	
Sponsor recognition at postgraduate programs, in person and online	x	x	x	
Invite to VIP receptions at events	x	x	x	x
Access to leaders in every country	x	x	x	x
Access to FICS student sports chiropractic clubs in chiropractic schools worldwide	x	x	x	x
Logo in FICS Newsletter	x	x	x	x
Website link	x	x	x	x

1. **Advisory Council.** The members of this Council are representatives of Presenting Sponsors and the Chair and/or one or more members of the FICS Finance Commission. It advises on matters relative to sponsorship benefits and obligations, and reports to the Finance Commission and Executive. Most communications will be electronic, but a meeting is scheduled at the time of the FICS Assembly and Symposium.

2. **Feature Article.** For samples of the FICS News go to Publications at [www.fics-sport.org](http://www.fics-sport.org). There are 4 issues per year. Presenting sponsors will sponsor one issue and have a feature article.



3. **Logo on Clothing.** Periodically FICS prepares T-shirts, hats and other clothing for use by team DCs and members at meetings and sports events. Sponsor logos will be added as applicable to clothing and stationery. (Some events may restrict use of commercial logos.)
4. **Email Distribution.** Inclusion of Presenting and Gold Sponsor messages in emails to members 4 times per year or as otherwise agreed.
5. **Naming and Scholarship Opportunities.** Presenting and Gold Sponsors – for each sponsor there shall be a US\$1,000 scholarship given to an undergraduate or postgraduate student and named after the sponsor. Where possible the award shall be presented by the sponsor. Alternative or other naming rights as agreed.
6. **Access to Leaders and Students.** Through FICS national sports chiropractic council members and student council members, and through FICS events and contact information.
7. **Logo in FICS News and at website.** Available for all sponsors. Front page in News, and home page at website, for Presenting Sponsors. Other sponsors appearing clearly but in order and size according to categories of Gold, Silver and Bronze.